Editorial Code of Practice

Effective date: 16 November 2026 · Version 1.0

1. Purpose and Scope

1.1 This Code sets out the professional and ethical standards that govern all journalism published by Tech Revolt. Its purpose is to protect the trust placed in Tech Revolt by its readers, who include technology leaders, investors and policymakers across the GCC, MENA and international markets.

1.2 This Code applies to all Tech Revolt staff, freelancers and contributors, and to all Editorial Content on every platform. Adherence to this Code is a condition of working with Tech Revolt.

1.3 This Code is informed by the IFJ Global Charter of Ethics for Journalists and by established international codes of editorial practice.

1.4 Tech Revolt's coverage is focused on technology, innovation and the digital economy. Tech Revolt reports on public policy, regulation and geopolitics only insofar as they bear on the technology sector, and does not publish partisan political news or political commentary.

2. Accuracy

2.1 Journalists must take care not to publish inaccurate, misleading or distorted information or images, including headlines not supported by the text.

2.2 Tech Revolt clearly distinguishes between fact, comment and conjecture.

2.3 Significant inaccuracies shall be corrected promptly and with due prominence in accordance with the Corrections & Complaints Policy.

3. Verification and Attribution

3.1 Facts shall be verified against primary sources wherever practicable, including filings, official statements, data and documents.

3.2 Press releases and corporate statements are treated as claims, and shall be attributed accordingly.

3.3 Funding rounds, valuations, user figures and market data shall be attributed to their source. Where a figure cannot be independently confirmed, this shall be stated.

3.4 Information not provided on the record requires confirmation from at least two independent sources prior to publication.

3.5 Material obtained from another publication, agency or platform shall be credited.

4. Fairness and Right of Reply

4.1 Prior to publishing criticism of, or allegations against, any person or organisation, Tech Revolt shall make every reasonable effort to put those matters to the subject and allow a reasonable period to respond, having regard to the seriousness of the matter and differences in time zone.

4.2 Responses shall be represented fairly. Where a subject declines to respond or does not reply, this shall be stated.

5. Sources and Confidentiality

5.1 Sources shall be identified as specifically as possible.

5.2 Anonymity may be granted only with the approval of the Editor in Chief, where the information is in the public interest and the source would face genuine risk if identified. The reason for anonymity shall be explained to readers.

5.3 Anonymity shall not be granted to corporate spokespeople or paid representatives.

5.4 Tech Revolt has a moral obligation to protect confidential sources, and shall do so.

6. Interviews and Copy Approval

6.1 Interviewees and questions are determined by the editorial team. Topics and themes may be shared in advance.

6.2 No person or organisation is granted copy approval unless discussed. Quotations may be checked with an interviewee solely for accuracy.

7. Classification of Content

7.1 All Editorial Content is classified as News, Analysis, Byline, Interview or Exclusive, as defined in the Independence & Partnerships Policy. The designation "Exclusive" is reserved for original reporting or information first published by Tech Revolt.

8. Privacy and Conduct

8.1 Everyone is entitled to respect for their private life and correspondence, including digital communications. Any intrusion requires justification in the public interest.

8.2 Journalists must not engage in intimidation, harassment or persistent pursuit, and must identify themselves as Tech Revolt journalists when asked.

9. Subterfuge and Access to Data

9.1 Journalists must not obtain material by hidden recording, by intercepting communications, or by accessing digital systems or data without authorisation.

9.2 Any exception requires a clear public interest justification, the material being unobtainable by other means, and prior approval of the Editor in Chief.

10. Financial and Market-Sensitive Information

10.1 Journalists must not use, for their own benefit or that of others, financial information received in advance of its general publication.

10.2 Journalists must declare to the Editor in Chief any significant interest held by them or their close family in shares, tokens or other financial instruments of companies or projects they cover.

10.3 Journalists must not buy or sell shares, tokens or other financial instruments relating to subjects they have recently covered or intend to cover in the near future.

11. Discrimination

11.1 Journalists must avoid prejudicial or pejorative reference to any individual's race, ethnicity, nationality, religion, sex, gender, age, disability or health, and shall include such details only where genuinely relevant.

12. Images and Generative AI

12.1 Images shall be credited, and shall not be altered in a manner that changes their meaning.

12.2 AI-generated or AI-assisted images shall be labelled, and shall never be presented as photographs of real events.

12.3 Generative AI may support research and production subject to active human oversight. Journalists remain fully accountable for all work published under their byline. Any significant use of generative AI in Editorial Content requires the prior approval of the Editor in Chief and shall be disclosed to readers.

13. Declarations of Interest

13.1 Any journalist with a significant financial, professional or personal connection to the subject of Editorial Content must declare it to the Editor in Chief during preparation, and shall step aside from that coverage where appropriate.

13.2 Gifts, hospitality and travel are governed by the Independence & Partnerships Policy.

14. Legal Compliance

14.1 Tech Revolt complies with the media, publishing and data protection laws applicable to its operations, including the content standards of the UAE Media Council.

14.2 Investigations and other legally sensitive Editorial Content shall be reviewed by legal counsel prior to publication.

15. Review and Amendment

15.1 This Code is reviewed annually by the Editor in Chief. Tech Revolt reserves the right to amend it at any time; the current version is published on this page.

15.2 Enquiries regarding this Code may be directed to hello@techrevolt.org with the subject line "Editorial Standards".